A RESOLUTION OF THE SOUTH CAROLINA REPUBLICAN PARTY STATE EXECUTIVE COMMITTEE

HONORING AND THANKING CHAIRMAN MATT MOORE

WHEREAS, Matt Moore faithfully served the South Carolina Republican Party from 2011 to 2017 as Executive Director and then two terms as State Chairman; and

WHEREAS, Chairman Moore led the State Party through the most successful four-year period, in terms of election victories, in modern SCGOP history; and

WHEREAS, Chairman Moore set a new standard for SCGOP technology, communications, and political strategy and South Carolina Republicans won all 13 statewide races in four years, a new high for SCGOP chairmen; and

WHEREAS, Chairman Moore helped elect the most S.C. State House Republicans (80) since 1874 and helped gain Republican State House seats in Newberry and Chesterfield Counties; and

WHEREAS, Chairman Moore raised over \$4 million in two election cycles and creatively paid off \$340,000 in debt incurred during the 2012 "ballot-gate" fiasco, leaving the SCGOP "debt free"; and

WHEREAS, Chairman Moore and the SCGOP made over 4 million voter contacts and over 6 million social media impressions for the SCGOP and its candidates in the 2014/2016 election cycles; and

WHEREAS, Chairman Moore set a new standard for bringing recognition to the SCGOP, its candidates, the State of South Carolina, and our Presidential Primary, with over 750 mentions and quotes in major news outlets including The Washington Post, The N.Y. Times, and Wall Street Journal, plus over 30 appearances on Fox News, CNN, MSNBC and Bloomberg; and

WHEREAS, Chairman Moore successfully fought at the 2016 Republican National Convention to keep South Carolina's "First in the South" Presidential Primary status, and due to his and the SCGOP's promotional efforts, a record 740,881 voters cast ballots in the 2016 S.C. Republican Presidential Primary; therefore be it

RESOLVED, that the South Carolina Republican Party State Executive Committee on this 4th day of February 2017 honors and thanks Chairman Matt Moore for his outstanding leadership and service to the State Party.

Approved by the S.C. Republican Party State Executive Committee – February 4, 2017